



31 July 2023

Dear [REDACTED],

Freedom of Information request: FOI2023/00550

Thank you for your Freedom of Information request received on the 19 July in which you requested the following:

Your request:

Under the terms of the Freedom of Information Act 2000, I am writing to request information about the use of Media Intelligence Services by your organisation.

Specifically, I would like to know:

- 1. Whether your organisation is currently using any Media Intelligence services.*
- 2. If your organisation is using Media Intelligence services, what specific services are being utilised? (e.g., media monitoring, media analysis, media contacts database, etc.)*
- 3. The name of the provider(s) of these Media Intelligence services.*
- 4. The total cost of the contract(s) with the provider(s) of these Media Intelligence services, including any fees for additional services not covered by the original contract.*
- 5. The overall value of the contract(s) with the provider(s) of these Media Intelligence services, including both direct costs and indirect costs (such as training, implementation, or support).*

Our response:

I can confirm that UK Research and Innovation (UKRI) hold information relevant to your request. Please see the information below.

- 1. Whether your organisation is currently using any Media Intelligence services.*

UKRI does use a media monitoring service.

- 2. If your organisation is using Media Intelligence services, what specific services are being utilised? (e.g., media monitoring, media analysis, media contacts database, etc.)*

UKRI uses a media monitoring service that monitors and analyses media coverage. It also includes an active database of journalists.

- 3. The name of the provider(s) of these Media Intelligence services.*

The current contract is with CISION Group Limited, details of which can be found [here](#)¹.

This contract is due to end on 31 August 2023 and UKRI is currently out to market via the CCS Framework RM6134 for replacement. When a replacement contract has been awarded, an award notice will be made available via [Contracts Finder](#)².

¹ <https://www.contractsfinder.service.gov.uk/notice/5e22dc58-92fa-4c30-a05c-440f65d2fa09>

² <https://www.gov.uk/contracts-finder>

4. *The total cost of the contract(s) with the provider(s) of these Media Intelligence services, including any fees for additional services not covered by the original contract.*

The total cost of this contract is financial year 2021/22 was £63,090.00 (excluding VAT). The total cost for financial year 2022/23 was £97,486.67 (excluding VAT).

5. *The overall value of the contract(s) with the provider(s) of these Media Intelligence services, including both direct costs and indirect costs (such as training, implementation, or support).*

The original contract value in March 2021 was £80,000 (excluding VAT) for a one-year contract with the option to extend for a further twelve months. In March 2022, the twelve-month extension option was exercised, increasing the total value of the contract to £160,000 (excluding VAT). In February 2023 the contract was varied for an additional 6 months until August 2023, for an additional value of £30,820 (excluding VAT).

If you have any queries regarding our response or you are unhappy with the outcome of your request and wish to seek an internal review of the decision, please contact within the next 40 working days:

Head of Information Governance

Email: foi@ukri.org

Please quote the reference number above in any future communications.

If you are still not content with the outcome of the internal review, you may apply to refer the matter to the Information Commissioner for a decision. Generally, the ICO cannot make a decision unless you have exhausted the review procedure provided by UKRI. The Information Commissioner can be contacted at: www.ico.org.uk.

If you wish to raise a complaint regarding the service you have received or the conduct of any UKRI staff in relation to your request, please see UKRI's complaints policy: <https://www.ukri.org/about-us/policies-and-standards/complaints-policy/>

Yours sincerely,


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