



6 May 2022

Dear [REDACTED],

**Freedom of Information request: FOI2022/00143**

Thank you for your Freedom of Information request received on the 13 April in which you requested the following:

**Your request:**

*I am writing to you under the Freedom of Information Act 2000 to request the below information in relation to the GBIP in South Korea: Immersive Technology programme you are currently administering:*

- 1. Please confirm the number of applications you received.*
- 2. Please confirm how successful companies were selected.*
- 3. Please confirm which companies were successful.*

**Our response:**

I can confirm UK Research and Innovation (UKRI) hold the information relevant to your request. Please see the information below.

- 1. Please confirm the number of applications you received.*

There were 54 applications for the Global Business Innovation Programme (GBIP) in South Korea: Immersive Technology.

- 2. Please confirm how successful companies were selected.*

Each applicant is required to submit an application using a standard [GBIP application form](#)<sup>1</sup> which has a range of questions relevant to the purpose of the GBIP. No other form of application is accepted.

A panel of experts from Innovate UK, Innovate UK EDGE and other relevant organisations read and score the submitted applications. All proposals are discussed and the best are offered a place on the programme.

Companies are also checked for eligibility (they need to be SMEs and based in the UK) and a number of financial checks on the business and its directors are carried out.

Further information is available from the recording of the [online briefing](#)<sup>2</sup> that was held on 19 January 2022. How companies are selected is specifically addressed at 53:25 in the briefing.

- 3. Please confirm which companies were successful.*

The following companies have been selected for the programme:

<sup>1</sup> <https://www.smartsurvey.co.uk/s/immersivetech/>

<sup>2</sup> <https://www.youtube.com/watch?v=6Ueq91QfDYs>

- Charisma Entertainment
- Copper Candle Ltd
- Crocodile Media Ltd
- Digitalnauts
- Draw & Code
- Kouo
- LIVR Ltd
- Lumirithmic Limited
- REALTIME
- Shopper.com
- Tangi0 Ltd / TGO
- Three Wise Monekys Studio Limited
- TruLife Optics
- Valkyrie Industries Ltd
- VirtualSpeech Ltd
- VividQ

If you have any queries regarding our response or you are unhappy with the outcome of your request and wish to seek an internal review of the decision, please contact:

Head of Information Governance

Email: [foi@ukri.org](mailto:foi@ukri.org) or [infogovernance@ukri.org](mailto:infogovernance@ukri.org)

Please quote the reference number above in any future communications.

If you are still not content with the outcome of the internal review, you may apply to refer the matter to the Information Commissioner for a decision. Generally, the ICO cannot make a decision unless you have exhausted the review procedure provided by UKRI. The Information Commissioner can be contacted at: <https://ico.org.uk/>

If you wish to raise a complaint regarding the service you have received or the conduct of any UKRI staff in relation to your request, please see UKRI's complaints policy: <https://www.ukri.org/about-us/policies-and-standards/complaints-policy/>

Yours sincerely,

  
 Information Governance  
 Information Rights Team  
 UK Research and Innovation  
[foi@ukri.org](mailto:foi@ukri.org) | [dataprotection@ukri.org](mailto:dataprotection@ukri.org)