



22 February 2022

Dear [REDACTED],

Freedom of Information request: FOI2022/00041

Thank you for your Freedom of Information request received on the 4 February and the clarification received 9 February, in which you requested the following:

Your request:

Please could you provide the following information in regards to the recent Creative industries fund: fast start business growth pilot (closed and assessed by Aug 2021):

1. *the total number of applications*
2. *the number of assessed applications (not disregarded due to being deemed out of scope etc)*
3. *the number of applications funded*
4. *the number of applications funded per 'sub-sector' (e.g. advertising and marketing, arts and culture, games, film etc)*
5. *the average funding amount of all successful projects*
6. *the average score of all applications*
7. *the average score of successful applications*
8. *the success threshold*

Our response:

I can confirm UK Research and Innovation (UKRI) hold the information relevant to your request. Please see the information below.

Information in relation to questions 1 to 3 and 5 to 8 is provided in the table below:

Question	Creative Industries Fund: Fast Start Business Growth Pilot	
1	The number of applications	1125
2	The number of assessed applications	904
3	The number of applications funded	118
5	The average funding amount of all successful projects	£24,652
6	The average score of all applications	63.11%
7	The average score of successful applications	84.79%
8	The success threshold	78.17%

Information in relation to question 4 the '*number of applications funded per 'sub-sector'*' is provided in the table below:

Sub-sector	Funded Applications
Advertising and Marketing	8
Architecture	3
Arts and Culture	27

Broadcasting	8
Crafts	5
Cross-Cutting	12
Design	3
Fashion	20
Film and TV	5
Gaming	6
Music	13
Photography	1
Publishing	7
Total	118

If you have any queries regarding our response or you are unhappy with the outcome of your request and wish to seek an internal review of the decision, please contact:

Head of Information Governance


Email: foi@ukri.org or infogovernance@ukri.org

Please quote the reference number above in any future communications.

If you are still not content with the outcome of the internal review, you may apply to refer the matter to the Information Commissioner for a decision. Generally, the ICO cannot make a decision unless you have exhausted the review procedure provided by UKRI. The Information Commissioner can be contacted at: <http://www.ico.gov.uk/>

If you wish to raise a complaint regarding the service you have received or the conduct of any UKRI staff in relation to your request, please see UKRI's complaints policy: <https://www.ukri.org/about-us/policies-and-standards/complaints-policy/>

Yours sincerely,


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UK Research and Innovation
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