



Innovate
UK

Your role as an Innovate UK Assessor



Agenda

- 1 An overview of Innovate UK's Themes, Foundations and Priorities**
- 2 The Assessor Journey**
- 3 The applicant's experience**





What is important to Innovate?

Five themes



Future
economy



Growth
at scale



Global
opportunities



Innovation
ecosystem



Government
levers

Strong foundations



Science and
research
strengths



Design



Societal impact
and responsible
innovation



Innovation,
talent and
skills



Equality,
diversity and
inclusion



Place and
levelling up



What are Innovate UK's strategic priorities?

1

- We will inspire, involve and invest in innovation

2

- We will focus on opportunities for the future economy

3

- We will support businesses to grow rapidly

4

- We will help businesses to succeed on the international stage

5

- We will make it easier to gain innovation support

6

- We will help government use its power to support innovation

7

- We will help UK businesses benefit from the excellent research base

8

- We will help businesses make better use of design

9

- We will use responsible innovation to take account of wider societal impacts

10

- We will help businesses enhance the capability of their people

11

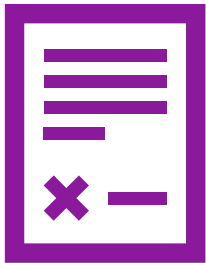
- We will be inclusive and fair, and bring in under-represented groups

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- We will help build local strengths and help businesses benefit from them



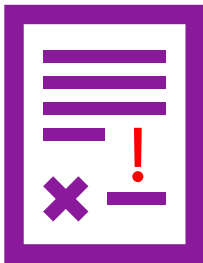
Assessor pre-requisites



Contract



Non-disclosure agreement
(NDA)



Declaration of
Interest (DOI)



Assessor Skill set





The Assessor's Journey





Competition briefing



Scope



Access



Scoring and Feedback





The Application Review



Constructive



Fair



Consistent



Quality Feedback



Independent





The applicant's experience



It is unclear who the target customers are and what the value proposition will be. A possible route to market is mentioned. There is no information regarding potential revenue, profit or productivity growth.

An excellent case has been made for the growth of the business in the long terms showing a responsible approach to the project and the business as a whole.

The organisation is already well positioned in both Health and Social Care Markets. The long-term approach is based on the approach taken with the previous product, giving confidence that the organisation will grow and increase productivity.

Objectives review

To introduce you to your role as an Innovate UK assessor. You learnt about the assessor's journey. You also learnt how the applicant experiences your feedback.